



		Policy Category TECHNICAL
Date of Approval October 1st, 2024	Activation Date October 1st, 2024	Replacing Previous Version Activated on November 7th, 2023
Approved by BOARD OF DIRECTORS		Review Cycle EVERY TWO YEARS

1. PURPOSE

As the national governing body for the sport of field hockey, Field Hockey Canada (FHC) is responsible for delivering national teams to compete on the international arena. The purpose of this policy is to delineate the standards for clothing and uniform to:

- Ensure a professional and uniformed look;
- Build FHC's brand; and
- Adhere to sponsorship agreements.

FHC requires its designated teams and the selected athletes therein to maintain a uniformed look.

This policy outlines FHC's position and procedures in relation to uniform and team / nominated athlete wear.

2. PRINCIPLES



This Uniform Policy establishes standards related to clothing and uniform for FHC's international teams and any athlete nominated / selected into that team. The standards outlined will be implemented by FHC's nominated program leads and supported by all appointed team management staff.

The terms 'clothing' and 'uniform' apply to all clothing worn at FHC training sessions, when on tour with FHC - inclusive of travel and off field occasions – and on field when playing as Team Canada. In short, any activity that is planned and supervised by FHC and under FHC's jurisdiction.

3. APPLICATION

This policy pertains to all athletes, coaches, umpires, officials, management, and staff teams. It includes members of the Senior national teams, Junior national teams, youth national teams, Masters' teams (all age groups), Nextgen and TAP programs.

4. DESIGNATED APPAREL SPONSOR

- Only apparel clearly branded with FHC's current sponsor and FHC's current logo can be worn at activities planned and supervised by FHC and under FHC's jurisdiction. This excludes the red and white reversible pinnies which are provided by FHC for the NextGen program, and form part of the official Nextgen training package.
- No clothing exhibiting the brand of a previous sponsor can be worn at any time while representing Canada under the jurisdiction of FHC. This includes but is not limited to all training sessions; anytime whilst on an official FHC tour; any community engagements, meetings, give backs, both in Canada and on tour; any matches in any tournament where FHC is being represented.
- Any additional sponsor logos to be placed on uniforms or officials clothing for any event, requires written permission from FHC and should conform to the sponsorship guidelines set out in our charitable donation policy.

5. UNIFORM AND CLOTHING – REQUIREMENTS OF ATHLETES, STAFF AND OFFICIALS

- All national teams, staff and athletes are required to wear FHC's current sponsored clothing whilst attending any opening and closing ceremony. The content of this uniform will be based on location and climate and will be defined by FHC's appointed management team, or the FHC Team Lead (if applicable).



- All athletes and staff will travel as a team for all official tours and will be required to wear team apparel whilst travelling. The content of this will be defined by FHC's appointed team management staff.
- All athletes and staff must wear the current apparel sponsor of FHC for their team wear when participating in any community engagement, social responsibility event, community upliftment projects, team dinners, and training sessions whilst on tour.
- It is the responsibility of each staff member and athlete to ensure that they have the prescribed FHC tour clothing, and that all fits correctly and comfortably before leaving for tour.
- Coach tour packages are defined and prescribed by FHC and, where appropriate, are included in the tour budget. No substitution for individual preference will be made. No additional personal orders will be made.
- All umpires and officials are to wear FHC uniforms for any official FHC tournament including but not limited to Nationals tournament, CANAM series, international youth tournaments, Masters tournaments. This applies to all field umpires and all technical officials.

6. UNIFORM AND CLOTHING – REQUIREMENTS OF FIELD HOCKEY CANADA

- FHC will provide a list of all compulsory clothing to be worn on tour in the form of a prescribed package. This will include screening specifications. It is up to the individual to ensure that they have all items that have been prescribed. Field Hockey Canada will ensure that all athletes and staff will have access to purchase all required gear timeously.
- Field Hockey Canada will create sizing opportunities before all tours for this implementation.

7. FURTHER APPLICATION OF FHC APPAREL

- Any athlete, coach or official posting on social media on their personal accounts, whilst representing FHC in any official capacity, may only be wearing the clothing of FHC's current sponsor.
- Athletes, coaches or officials, whilst on tour, and participating in any official team event, may post content on their personal accounts, but must be wearing FHC apparel and team wear.

8. TEAM CANADA UNIFORM STANDARDS



All FHC teams will travel in FHC approved apparel as specified by the team tour manager. During all tours and tournaments, FHC's other policies remain in full effect.

Team Canada colours will be as follows:

- First Choice Uniform
 - Red Shirt
 - Black Skirt / Shorts
 - Red Socks
 - Goalkeepers: Cobalt Jersey
- Second Choice Uniform
 - **Female Athletes**
 - White shirts
 - Black skirts/ shorts
 - White socks
 - Goal Keepers: Black / Yellow jersey
 - **Male Athletes**
 - White shirts
 - White shorts
 - White socks
 - Goal Keepers: Black/ Yellow jersey